

2023 DOST-PCAARRD-FFTC joint hybrid seminar on

Harnessing the Economic and Socio-cultural Opportunities of

Rural and Farm Tourism

organized by:

The Food and Fertilizer Technology Center for the Asian and Pacific Region (FFTC) and the
Department of Science and Technology
Philippine Council for Agriculture, Aquatic, and Natural Resources Research and Development (DOST-PCAARRD)

May 30, 31 and
June 1, 2023



R.D. Guerrero, DPITC,
Jamboree Rd., Los Baños,
Laguna, Philippines

Keynote Session

Theme: "Farm Stays and Rural Pluriactivity in Japan"

Dr. Kako Inoue, Associate Professor of the Miyazaki University, Japan

Session 1 Policy Environment that Nurtures Rural and Farm Tourism

Session 2 Farm Tourism as Innovative Business Model

Session 3 Issues and Key Challenges of Farm Tourism in the Asia-Pacific Region

Session 4 Best Practices and Success Stories in the Asia-Pacific Region



Pre-registration for attendance is required.
For more information of the workshop and
registration, please visit
km.ffc.org.tw/workshop/19
or scan the QR code. Thank you.

